



**GREAT COMMUNITIES
DESERVE GREAT ART.**

***Together,* WE MAKE
IT HAPPEN!**



The breadth and diversity of our arts community – from theatres to concerts to galleries – *drive economic development.*

Access to the arts enhances quality of life throughout the region. Help the arts become one of the defining strengths for our creative, vibrant community.



What does **THE ARTS COUNCIL OF GREATER** **GREENSBORO** *do?*

We Invest & Support:

- Sustainability: financial support for organizations and capacity building
- Professional development and mentorship programs
- Multicultural grants to promote accessible arts for all
- Artist support grants to enhance their creative practice and businesses
- Promote local art-centered endeavors to raise awareness and community support
- Professional photography/videography services for storytelling
- Connect artists with professional opportunities

We Advocate:

- Arts Across Guilford marketing campaign
 - Comprehensive online events calendar
 - Paid social media campaigns
 - Print and digital advertisements
 - Printed Arts Guide for community use
- Lobby state and local officials to support the creative economy
- Programs supporting inclusion, equity, and accessibility to meet our community needs



Community Partnership LEVELS

Bronze | \$5,000+

Your contribution can support professional development opportunities, such as four Lunch and Learns to bi-yearly seminars. These are key experiences to inspire, inform and strengthen our arts community.

- Listing at Bronze Level in the annual Arts Across Guilford Guide
- Company logo featured on sponsor page at Bronze Level

Silver | \$10,000+

Your contribution can support art & culture festivals across the county, enriching the lives of our residents and bringing communities together.

- Listing at Silver Level in the annual Arts Across Guilford Guide
- Company logo and recognition in Arts Across Guilford Gala program
- Company logo featured on sponsor page at Silver Level

Gold | \$25,000+

Your partnership can support the Community Elevation Program in under-invested neighborhoods to build a greater sense of community and allow them to express their culture and heritage with pride in their neighborhoods.

- Three available
- Industry exclusivity at this level
- Half-page, full color ad in the annual Arts Across Guilford Guide, along with logo and listing on sponsor page
- Company logo placement:
 - ◆ Arts Across Guilford Gala program
 - ◆ Sidebar of the online Events Calendar
 - ◆ Monthly digital and print newsletters
- Feature article on theacgg.org sponsor page



Community Partnership LEVELS

Platinum | \$50,000+

Your contribution will make a significant impact by underwriting core programs such as Shared Services, Capacity Building, and artist support grants. These programs ensure the sustainability of the local arts ecosystem, helping artists, organizations, and the community.

- Two available
- Industry exclusivity at this level
- Full page, full color ad in annual Arts Across Guilford Guide, along with logo and listing on sponsor page
- Company logo placement:
 - ◆ Arts Across Guilford Gala program
 - ◆ Sidebar of the online Events Calendar
 - ◆ Monthly digital and print newsletters
- Feature article on theacgg.org sponsor page

Diamond | \$100,000+

Your contribution secures full ownership of the Arts Across Guilford annual event and allows for your company to engage with the community on every level we provide. This includes customized programs in collaboration with the ACGG and aligned with your company's interests in the community. You will be the arts leader in the giving community.

- One available
- Ownership of Arts Across Guilford Annual Gala (*Arts Across Guilford presented by...*)
 - ◆ On stage recognition and speaking opportunity at event
 - ◆ Table for 10
 - ◆ Company logo and recognition in program
- Representative from your company to serve as a panelist for the grant program of your choosing
- Inside front cover, full page ad in the annual Arts Across Guilford Guide, along with logo and listing on sponsor page
- Company logo placement:
 - ◆ All Shared Services platforms
 - ◆ Main header on online Events Calendar
 - ◆ Monthly digital and print newsletters
- Dedicated company page on theacgg.org to highlight our partnership and emphasize the company's investment in our local arts community



\$720,318

in Fund Distributions

50

*Arts Organizations
Received \$649,893*

48

Artists Received \$70,425

411,495

Audience Served



When you contribute to the Annual Fund for the Arts, you help build a vibrant region where employees want to live, work and raise families.

With your support, Greensboro can become a national model for how the arts can *make a community*—providing an outstanding quality of life, progressive educational programs and a great place to succeed in business.





THE ARTS COUNCIL
OF GREATER GREENSBORO

Serving Creatives. Strengthening Community Through the Arts.

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theacgg.org

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