



**GREAT COMMUNITIES  
DESERVE GREAT ART.**

***Together,* WE MAKE  
IT HAPPEN!**



The breadth and diversity of our arts community – from theatres to concerts to galleries – *drive economic development.*

Access to the arts enhances quality of life throughout the region. Help the arts become one of the defining strengths for our creative, vibrant community.



# WHAT DOES THE ARTS COUNCIL OF GREATER GREENSBORO DO?

We invest, support, and advocate for artists and arts organizations to ensure we have a vibrant creative community for all. *Your support leads the way.*

The study, *Arts & Economic Prosperity 6*, revealed that the industry's direct economic activity resulted in staggering numbers:

**\$240 MILLION** in total industry expenditures in Guilford County

**\$235 MILLION** in the City of Greensboro during the fiscal year 2022.

Moreover, the economic impact extended beyond financial figures, generating a substantial total employment of 4,335 jobs and contributing \$134 million to the personal income of local residents in Guilford County.

In 2023 alone, the ACGG accomplished:

● 48 ARTISTS SUPPORTED

● 50 ARTS ORGANIZATIONS SUPPORTED

● \$720, 319 FUNDS DISTRIBUTED

● 411,495 AUDIENCE SERVED

# COMMUNITY PARTNERSHIP LEVELS

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## Bronze | \$5,000+

*Your contribution can support professional development opportunities, such as four Lunch and Learns to bi-yearly seminars. These are key experiences to inspire, inform and strengthen our arts community.*

- Two (2) seat tickets for the Arts Across Guilford event
- Listing at Bronze Level in the online Events Calendar or online Arts Across Guilford Guide.
- Company logo featured on the corporate supporter page at Bronze Level

## Silver | \$10,000+

*Your contribution can support art & culture festivals across the county, enriching the lives of our residents and bringing communities together.*

- Four (4) seat tickets for the Arts Across Guilford event
- Listing at Silver Level in the online Events Calendar or Arts Across Guilford Guide
- Company logo and recognition in Arts Across Guilford Gala program
- Company logo featured on the corporate supporter page at Silver Level

## Gold | \$15,000+

*Your partnership makes a significant impact by underwriting core programs such as Shared Services, Capacity Building, and artist support grants. These programs ensure the sustainability of the local arts ecosystem, helping artists, organizations, and the community.*

- Six (6) seat tickets for the Arts Across Guilford event
- Company logo placement: Arts Across Guilford Gala program; Sidebar of the online Events Calendar and online Arts Across Guilford Guide; Monthly digital and print newsletters
- Feature article on theacgg.org sponsor page

## Diamond | \$25,000+

*Your contribution supports the Arts Across Guilford annual event and allows for your company to engage with the community on every level we provide. It includes customized programs in collaboration with the ACGG and aligned with your company's interests in the community. You will be the arts leader in the giving community.*

- On stage recognition and speaking opportunity at the Arts Across Guilford event
- Ten (10) seat tickets for the Arts Across Guilford event
- Company logo and recognition in the Arts Across Guilford program
- Representative from your company to serve as a panelist for the grant program of your choosing
- Company logo placement: All Shared Services platforms; On the online Events Calendar and online Arts Across Guilford Guide; Monthly digital and print newsletters
- Dedicated company page on theacgg.org to highlight our partnership and emphasize the company's investment in our local arts community

**Levels can be catered to your company's individual needs.**

**Please contact Laura Way, President + CEO, at [lway@theacgg.org](mailto:lway@theacgg.org) to learn more!**



When you contribute to the Annual Fund for the Arts, you help build a vibrant region where employees want to live, work and raise families.

***With your support,*** Greensboro can become a national model for how the arts can make a community—providing an outstanding quality of life, progressive educational programs and a great place to succeed in business.





THE ARTS COUNCIL  
OF GREATER GREENSBORO

*Serving Creatives. Strengthening Community Through the Arts.*

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